

# Memorandum

vancouver school board

The logo for the Vancouver School Board, consisting of the letters "VSB" in a stylized, handwritten font.

January 20, 2010

Memo to: Committee I

From: Gary Little, Associate Superintendent  
Patsy Peters, Education Coordinator

RE: **Olympic/Paralympic Activities**

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The following is an update on activities and initiatives related to the upcoming Olympic and Paralympic Games.

**1. Educational Resources**

- All schools received 3 copies DVD copies of Sharing the Dream – Teachable Moments for the 2010 Classroom. These DVDs can be copied and shared by staff.

**2. Live City Education Program (Feb. 5 – 19, 22 – 26 and March 18 & 19)**

- To date almost 10,000 students will be attending the LiveCity Education Program. The learning materials and detailed information including the program and performers will be sent to school by February 1st.
- Transportation subsidies from 2010 Legacies Now have been given to all schools who applied.

**3. Olympic Torch Celebrations – Sponsored by the City of Vancouver**

- Killarney Secondary School/Killarney Community Centre – Thursday, Feb. 11
- Thunderbird Elementary/Thunderbird Community Centre – Friday, Feb. 12

**4. SportFit Challenge – Sponsored by 2010 Legacies Now**

- A free and fun sport and fitness challenge offered by 2010 Legacies Now will take place in 27 elementary schools.

**5. StudentsLive – Olympic and Paralympic Reporter Program**

- 14 secondary students from Vancouver Schools (see attached) were selected for this program which is sponsored by the B.C. Educational Leadership Council and the West Vancouver School District. These students will participate in a range of media activities including filing articles, capturing videos, conducting interviews and will be based at the BC International Media Centre at Robson Square.

#### **6. Ticket to Inspiration**

- Over 7,100 students and staff from 51 schools in our district will be attending Paralympic events at the cost of \$5 per ticket with subsidized transportation. The students will attend events at the Curling Venue, UBC Arena and Whistler/Callaghan Valley.

#### **7. Free Tickets for Kids**

- VANOC has provided 40 free tickets to the opening ceremonies on February 12<sup>th</sup>, 2010. Schools that have received these tickets are Britannia Secondary, Templeton, Vancouver Technical, Tupper and King George. The tickets are for grade 11 and 12 students only and will be awarded via a draw.
- VANOC will be distributing an additional 4,000 tickets from their Inner City Committee to More Sports. These are tickets for ceremonies, curling and preliminary hockey and will be distributed to our Community Schools Coordinators for distribution to students.

#### **8. Paint the Town Red**

- The Canadian Olympic Committee is encouraging schools to participate in this program on February 11 and 12. Schools will receive Canadian Flags, pins, tattoos and book marks for all their students from the Canadian Heritage Ministry to use for Paint the Town Red and to celebrate Flag Day on February 15<sup>th</sup>.

#### **9. MittsForKids**

- To date MittsForKids, founded by Mary Ann Clark, has provided Olympic Mitts for all the kindergarten and grade 1 students in our district. Additionally 36 schools have been "adopted" by benefactors who have provided mitts for all the children from K – 7. The program has raised \$19,000 for our lunch program.

#### **10. Royal Canadian Mint Educational Program**

- The Royal Canadian Mint Pavilion will be located at 500 Granville and is offering an interactive program to intermediate students for free.

In addition to the above many schools are staging their own Olympic/Paralympic activities within their school and community.



# NEWS RELEASE

January 18, 2010

## 23 B.C. High School Students will be Sharing Their Experiences With the World

**Vancouver, B.C.** – Students LIVE is pleased to announce the 23 high school students who have been selected to report on the upcoming Vancouver 2010 Winter Olympic and Paralympic Games. These students will participate in a range of media activities including filing articles, capturing videos, and conducting interviews before, during and after the Games and will be based at the BC International Media Centre at Robson Square. They will share their experiences at [www.studentslive.ca](http://www.studentslive.ca) and apply a variety of social media tools including blogs, Facebook and Twitter. Students from across British Columbia, Canada and the world are also invited to contribute to the site.

The students selected include:

### 2010 Olympic Games

### 2010 Paralympic Games

Name	Hometown	Name	Hometown
Adeleine Estrada	Vancouver Tupper	Emma Djwa	Vancouver Britannia
Benjamin Pan	Vancouver P.W.	Evelyn Dias	Vancouver D.T.
Cheyenne Smith	Squamish	Grace Brulotte	Fernie
Emily Chan	Port Coquitlam	Tanya Shum	Vancouver P.W.
Genny Nugent	Vancouver P.W.	James Nugent	Vancouver P.W.
Hannah Lin	Vancouver P.W.	Kate Gibbs	Fernie
Jasmine Dhaliwal	Vancouver D.T.	Lauren Byrne	Vancouver P.W.
Richelle Zheng	Vancouver P.W.	Lisa Odland	North Vancouver
Samaah Jaffer	Richmond	Lorie Leung	Richmond
Stergios Darntanis	Vancouver P.W.	Riley Chow	Vancouver P.W.
George Zhang	Vancouver P.W.	Veronika Bondarenko	Richmond
Desmond Mok	Richmond		

Project Co-Coordinator Chris Kennedy describes this project as “a unique opportunity for students from seven school districts to work together, using the social media tools they know so well to tell the story of the 2010 games.”

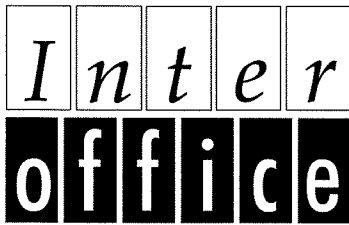
Students LIVE is a collaborative project between the West Vancouver School District and the British Columbia Educational Leadership Council.

### For Media Enquiries Please Contact Project Coordinators:

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# Memorandum

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January 20, 2010

To: Committee I

From: Gary Little, Associate Superintendent

Re: **Olympic Transportation Committee Report**

The Olympic Transportation Committee has met three times, most recently on Monday, January 18<sup>th</sup>. VSB staff has also met with City of Vancouver and Translink staff over the past year. At these meetings the City of Vancouver staff provided information about their proposals for reducing traffic into the downtown core by 30%.

On November 25<sup>th</sup>, 2009, letters were sent to the Vancouver Olympic Committee and the City of Vancouver asking for financial support for a proposed park and ride system for our employees in the downtown core. To date we have had no response to our request. Therefore we are, of necessity, cancelling this option.

At our meeting on January 15<sup>th</sup>, 2010 the following decisions were made:

1. to send a global email to all staff providing them with information and links to all the transportation websites. This will include information on cycling, pedestrian corridors, car pooling, road changes etc. This information will be sent on Tuesday, January 26<sup>th</sup>.
2. to establish a sub-site on the Jack Bell Foundation car share website so that VSB staff could participate in an exclusive VSB car share program.
3. to provide links to all transit and transportation websites on the VSB website beginning February 1, 2010. The information would be for staff, parents and students.
4. to advise staff of the busiest traffic days during the month of February, for example February 11 and 12<sup>th</sup>.

In addition to the above, 10 schools (Elsie Roy, Nightingale, Cavell, L'Ecole Bilingue, Brock, Hastings, Lord, Beaconsfield, Fleming) are taking part in the Translink Travelsmart program. The City of Vancouver has been working with these schools which are close to venues and or the Canada Line to promote walking and cycling during the Olympics and Paralympics

Working with Kevin Millsip, the VSB Sustainability Coordinator, we are providing schools with the following:

- Walking cycling maps of the downtown core
- Foldable cycle maps showing the cycling routes
- Foldable transit information pamphlets/maps

We have contacted the City of Vancouver in response to concerns we have received regarding parking at specific schools where new parking restrictions have been implemented by the City of Vancouver. We await a response.