



Important Information – Please Translate  
这是一份重要信息 — 请找人为您翻译  
這是一份重要資訊 — 請找人為您翻譯

这是一份重要信息 — 请找人为您翻译

Thông tin quan trọng - Xin phiên dịch

Mahalagang Impormasyon - Paki salin  
sa sariling wika

Información importante - Por favor traducir

## Vancouver School Board Personal Information and Media Consent 2021-2022

### *Consent for publicity through VSB online channels and publications*

Schools and Districts obtain consent to collect, use, and share student personal information that is directly related to and necessary for their educational functions. For other school or education-related purposes, parental or student consent is required.

The Vancouver School Board is seeking your consent to collect, keep, use and share photographs, videos, images, and/or names of students to use on school or district website(s), district publications, e-newsletters, posters, social media sites and videos for education related purposes, such as recognizing and encouraging student achievement, building the school community and informing others about school and district programs and activities.

Please check **A** OR **B** (not both)

**A.** \_\_\_\_\_ **I GIVE MY CONSENT** for the school or District to collect, use, and share my child's name and/or image for purposes consistent with the above. I understand that images and information posted on the internet may be accessed outside of Canada.

This consent may be withdrawn at any time in writing, but withdrawal of consent does not require the school or school district to take any steps to withdraw from publication any previously published material. Unless withdrawn, this consent is effective immediately and lasts until September 30 of the next school year.

**B.** \_\_\_\_\_ **I DO NOT CONSENT** to the use and disclosure of my child's name and/or image for the above purposes for this school year.

### *Consent for publicity through outside media outlets*

Media (including radio, television, newspapers, and other print and online media) are sometimes permitted or invited to come to the school or to school activities and allowed to take photos or video or conduct interviews with students, for the purposes of promoting public understanding of school programs, building public support for public education and encouraging student achievement.

If you do not want your child to be involved in such activities, you need to:

- Tell your child to avoid these situations,
- Tell your child's teacher of your wishes,
- Complete and return this form to ask the school and school district to take reasonable steps to avoid this type of publication of your child's name, image, grade, or views by outside media.

Note that school and district staff cannot control news media access, photos/videos taken by the media or others in public locations (such as field trips or off school grounds) or school events open to the public, such as sports events, student performances, school board meetings, etc.

**Please check A OR B (not both)**

- A. \_\_\_\_\_ **I GIVE MY CONSENT** for my child to participate in media interviews or to be photographed or video-taped by media for the purposes of promoting public understanding of school programs, building public support for public education and/or encouraging student achievement.

This consent may be withdrawn at any time in writing, but withdrawal of consent does not require the school or school district to take any steps to withdraw from publication any previously published material. Unless withdrawn, this consent is effective immediately and lasts until September 30 of the next school year.

- B. \_\_\_\_\_ **I DO NOT CONSENT** and request that the school district and its staff take all reasonable steps to avoid having my child's image or name collected or published by outside media when they are present in school or at school activities at the invitation of the school or school district.

*Please complete, sign, and return to your school.*

**Date:** \_\_\_\_\_

**Student's Name:** (Last) \_\_\_\_\_ (First) \_\_\_\_\_  
(please print)

**School:** \_\_\_\_\_ **Division** \_\_\_\_\_

**Parent's Name:** (Last) \_\_\_\_\_ (First) \_\_\_\_\_  
(please print)

**Parent/Guardian\* Signature:** \_\_\_\_\_

*\*For parents who have court orders describing their parental rights, this form should be signed by a parent who has the right to exercise the student's privacy protection rights.*

If you have questions about this consent or about the collection of student personal information, you may contact:

**VSBC Communications**

**Business Address:** Communications Department, Vancouver School Board,

1580 West Broadway, Vancouver BC, V6J 5K8

**Email:** [communications@vsb.bc.ca](mailto:communications@vsb.bc.ca)